



AMERICAN VANTAGE MEDIA

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American Vantage's Non-Fiction Film Unit Acquires All U.S. Rights to Controversial Reagan Documentary *In The Face Of Evil*; Film to Open in Theaters on October 1

Santa Monica, CA, September 10 —American Vantage Media announced today that its Non-Fiction Film Unit has acquired all U.S. rights to *In The Face Of Evil: Reagan's War in Word and Deed*, a controversial look at Reagan's victory over Communism within the context of mankind's continual fight against evil, including the current war against Islamic Fascism. The feature-length documentary film will be released in theaters October 1, 2004, through American Vantage Media's Non-Fiction Films distribution unit.

The film is based on Peter Schweizer's acclaimed best-seller *Reagan's War: The Epic Story of His Forty Year Struggle and Final Triumph Over Communism*. Schweizer's book is widely credited with cementing the notion that President Reagan achieved the final victory over communism through direct confrontation with the enemy.

In The Face of Evil is a controversial look at the 20th century's wars against totalitarianism—Hitler, Mussolini, Stalin, Tojo—and what it means for the United States in today's environment. The documentary film, written by Stephen K. Bannon and Julia Jones, produced by Tim Watkins, and directed by Stephen K. Bannon, has been in the works since 2002.

The film will be distributed through American Vantage Media's Non-Fiction Films unit, will open in early October in 10 markets then expand nationwide just before the election. The markets are expected to be: Denver, Dallas, Fort Worth, Houston, Nashville, Atlanta, Washington, D.C., and Orange County, California.

David Schulte, Vice Chairman of AVMC, stated, "We intend to finance, acquire, and distribute titles that contain strong social, lifestyle, and political points of view across a broad spectrum. We have proven with the quality of releases through Wellspring film label that our team will take risks in order to put out critically acclaimed product and we will build upon this standard with Non-Fiction Films".

"This film is about the identification, confrontation, and destruction of evil as told through the arc of Ronald Reagan's engagement with communism", stated Bannon. "The lessons derived from that confrontation are extremely relevant in understanding our current global crisis." Bannon uses the arc of Reagan's life as the centerpiece of the documentary, but examines the whole century, beginning with the collapse of the old world system during World War I. He

argues the that Cold War, actually a hot war fought on many fronts, was the Third World War, and we now face World War IV, the conflict with radical Islam.

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Says Schweizer: “The same circles who for years advised that we needed to cooperate with communism because it could not be defeated, are now telling us the same as it relates to Islamic Fascism. Reagan proved them wrong and shows us how to win this war.”

“This film speaks to Reagan’s uncompromising fight against communism against all odds,” says Tim Watkins. “There’s only one way to defeat evil and achieve victory—no compromise.”

Noted radio commentator Rush Limbaugh, who pre-screened the film, said on his #1 rated “The Rush Limbaugh Show”, “I think it's a brilliant effort. It makes the point that Reagan was an electoral failure for 40 years. And he tried and tried and lost and lost and his guys lost in landslides but he kept coming back and he finally won. I think it was extremely well done, and I'm looking forward to when this thing hits. “

For More Information on *In The Face Of Evil: Reagan’s War in Word and Deed*, please contact Bob Angelotti, (972) 529-5130 or bob@angelcommediagroup.com and Melanie Frenkel (602) 224-5655 or melanie@orcacommunications.com.